

## Message Text

UNCLASSIFIED

PAGE 01 SYDNEY 01009 030903Z  
ACTION COME-00

INFO OCT-01 EA-12 ISO-00 CCO-00 PASO-00 EB-08 /021 W  
-----005753 030912Z /15

R 012213Z MAY 78  
FM AMCONSUL SYDNEY  
TO SECSTATE WASHDC 8329

UNCLAS SYDNEY 1009

E.O. 11652: N/A  
TAGS: ETRD  
SUBJ: CONTACT LENSE MANUFACTURERS

TO: MR. T.E. HEDGE  
DIAMOND SHAMROCK CORP.  
1100 SUPERIOR AVENUE  
CLEVELAND OHIO 44114  
TELEX NO. 980359

THERE ARE SEVERAL AUSTRALIAN MANUFACTURERS OF SOFT CONTACT  
LENSES. AMONG THE MAJOR MANUFACTURERS ARE:

1. CONTAVUE LABORATORIES PTY. LTD.  
63 CHANDOS STREET  
ST. LEONARDS NSW 2065  
PHONE: 43-2930  
CONTACT: IAN GORFIN, MANAGER

2. HYDRON AUSTRALIA PTY. LTD.  
401 NEW SOUTH HEAD ROAD  
DOUBLE BAY NSW 2028  
PHONE: 36-7548  
CONTACT: STEVE ARUNDELL, TECHNICAL CONSULTANT.

3. INTERNATIONAL OPTICA CORPORATION LTD.  
147 CASTLEREAGH STREET  
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SYDNEY NSW 2000  
PHONE: 26-6661  
CONTACT: MR. CAMPBELL, DIRECTOR.

4. OPTICAL PRESCRIPTIONS SPECTACLE MAKERS PTY. LTD.  
66 RESERVOIR STREET  
SURRY HILLS NSW 2010

PHONE: 211-1555

CONTACT: MR. E. O'BREE, CONTACT LENS MANAGER.

THE TOTAL MARKET SIZE FOR CONTACT LENSES IN AUSTRALIA IS ABOUT 110,000 LENSES ANNUALLY. LOCAL MANUFACTURERS ESTIMATE THEIR SHARE OF THE MARKET AT 85 PERCENT. HOWEVER, WE BELIEVE THIS TO BE AN OVER-ESTIMATE. MAJOR IMPORTERS SUCH AS BAUSCH AND LOMB HAVE A SUBSTANTIAL MARKET SHARE AND IT IS THOUGHT THAT IMPORTED LENSES COULD ACCOUNT FOR CLOSE TO HALF OF THE TOTAL MARKET SUPPLIES.

REGARDS,

ZETTLER

AMERICAN CONSULATE GENERAL

SYDNEY, AUSTRALIA

DAVIS

NOTE BY OC/T: PASSED ABOVE ADDRESSEE.

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** PUBLIC CORRESPONDENCE, INVESTMENT OPPORTUNITIES, LENSES, OPTICAL EQUIPMENT  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 may 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978SYDNEY01009  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780188-0341  
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**Litigation History:**  
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**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
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**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
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**Review Action:** RELEASED, APPROVED  
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**Review Exemptions:** n/a  
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**Review Withdrawn Fields:** n/a  
**SAS ID:** 2526970  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** CONTACT LENSE MANUFACTURERS TO: MR. T.E. HEDGE DIAMOND SHAMROCK CORP.  
**TAGS:** ETRD, BTIO, BEXP  
**To:** STATE  
**Type:** TE  
**vdkgvwkey:** odbc://SAS/SAS.dbo.SAS\_Docs/999ca494-c288-dd11-92da-001cc4696bcc  
**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014